

The Market Umbrella

Owned and operated by Karen Atkinson
themarketumbrella@gmail.com

Application to vend at the 2010 Market Umbrella Markets

Season begins Saturday, May 1st, 2010 and
Runs through Saturday, December 4th, 2010

Name: _____ Phone # _____

Business Name: _____

*Email: _____

*Mailing Address: _____

** Please indicate your preferred method of receiving communications from The Market Umbrella.*

Vendor Type (please circle):

Grower Culinary Artist Artist Apparel Artisan **Non-profit group
All products must be handmade, homegrown or homemade.

Product and Description:

****ALL NON-PROFIT GROUPS PLEASE NOTE:** If you will be selling anything, this information must be listed in detail on your application and be approved prior to arriving at the Market. As always, no fee is required but donations are welcome and appreciated. Please include a list of dates for each market in which you are interested in participating.

Cost: Application/advertising fee: \$50 for applications received by March 1st, 2010, \$60 for applications received after that date. This fee covers application to all four markets. Please indicate below to which market(s) you are applying. Weekly fees for each market will continue to be only \$10.

_____ Total Fees Enclosed (fees are non-refundable and there is no guarantee of acceptance). We will be doing intense advertising of all markets and hope that each of you will do the same with your customer databases.

This year the Market Umbrella would like to ask our permanent South of the James vendors to assist in the strengthening of the new North of the James market by committing to vend there once a month or more during the season.

Please indicate to which market(s) you are applying:

1. #1. South of the James @ Forest Hill Park – begins Saturday, 5/1 and runs through Saturday, 12/4. Hours are 8am to 1pm. Setup begins @ 7am. I am applying for this market. _____
2. North of the James @ Bryan Park – begins Tuesday, 5/4 and runs through Tuesday, 10/26. Hours are 3pm to 7pm. Setup begins @ 2pm. I am applying for this market. _____
3. First Fridays @ the Quirk Art Gallery – runs year round the first Friday night of each month except January. Hours are 6pm until 9:30pm, setup times are assigned by event coordinator. I am applying for this market. _____

#For the South of the James Market, please indicate your 1st _____, 2nd _____, and 3rd _____ space choices. PLEASE NOTE – space numbers have changed. Refer to map included for new numbers. If you plan to vend with your vehicle, please list size and type here. _____ Oversized vehicles may require that you be charged for an additional space and could affect your space assignment.

If you plan to be part-time at any of the markets, we will need a list of dates on which you would like to participate.

Electricity: Is limited and available only to those vendors who are unable to vend without it. This would include food and/or beverage vendors who must provide hot and/or cold items.
_____ I need electricity

PLEASE INCLUDE TWO BUSINESS CARDS WITH YOUR APPLICATION! If you do not have business cards, we encourage you to take advantage of this additional opportunity to connect with your customer base.

I agree to be a positive and cooperative vendor and obey all market rules and regulations as stated in the vendor handbook, plus all local, state and federal regulations required of my business.

Signed: _____ Date: _____

Please mail completed application and applicable fees to:

The Market Umbrella
PO Box 862
Sandston, Va. 23150

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